

## Exhibit 11 Supportive Third Party Stakeholder Database

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FEDERAL POLICY INSTITUTIONS		REPRESENTING THIRTY FEDERAL POLICY INSTITUTIONS	
University of California, Davis	<a href="http://ucdavis.edu/research/soil/">http://ucdavis.edu/research/soil/</a>	Dr. Christine M. Wuhrn, PhD Center for Consumer Research	(510) 752-2774 6421 Palomino Ridge Road CARMELIN, NC 27514 University of Northern Columbia PO Box 16321 Auburn, AL 36012
A. MAZEL & ASSOCIATES	no website	Dr. Adrienne Massey, PhD Professor	(919) 492-1330 (919) 492-1320
AgBioForum	<a href="http://agbioweb.org/">http://agbioweb.org/</a>	Nicholas Kalmar, Editor Dr. C.S. Prelath, PhD Research, Center for Plant Biotechnology	(919) 882-0143 (919) 882-0156
AgBioWeb	<a href="http://www.agbioweb.org/about.html">http://www.agbioweb.org/about.html</a>	1770 Red Oak Cr. 152 Nolin Road Lafayette, LA 70501	(334) 877-6022 (334) 877-6067
AGC 499	<a href="http://www.agc499.org">http://www.agc499.org</a>	Britt Bailey, Chair Goshen, Ontario N1L4	(519) 872-1726 (519) 872-1709
Agricultural Product Foundation	<a href="http://www.agprod.org/agribusiness.html">http://www.agprod.org/agribusiness.html</a>	Steve Ottmer, Executive Vice President Poco Bonita, NY 12179	no response
American Agromechanical Foundation	<a href="http://www.agf.org">http://www.agf.org</a>	Bonny Berry	(719) 495-0011
American Economic and Consumer Experts and Professionals (AECP)	<a href="http://www.aecp.org">http://www.aecp.org</a>	Elizabeth M. Whalen, PhD, MPH President	(202) 635-5460 (202) 222-2202
American Council on Science and Health (ACSH)	<a href="http://www.acsh.org">http://www.acsh.org</a>	Mark Sedorick, President 1955 Sheridan, 2nd floor Bethesda, MD 20814	(202) 362-7044 (202) 362-9164
American Crop Protection Association	<a href="http://www.acpa.org">http://www.acpa.org</a>	Jan Vroom, President Bob Stalman, President Brentwood, CA	(202) 294-1585 (202) 461-1612
American Diabetes Association	<a href="http://www.diabetes.org">http://www.diabetes.org</a>	Doris Ackerly, Director, Public Relations 1216 15th Street NW, Suite 800	(800) 877-1500 ext. 4822 usoc@diabetes.org
American Economic and Consumer Experts and Professionals (AECP)	<a href="http://www.aecp.org">http://www.aecp.org</a>	1150 15th Street NW, Suite 800	no
American Enterprise Institute for Public Policy Research	<a href="http://aei.org">http://aei.org</a>	1150 Pennsylvania Street NW Washington, DC 20004-3198	iaeib@aei.org
American Farm Bureau	<a href="http://www.fb.org">http://www.fb.org</a>	1150 Pennsylvania Street NW, Suite 800 Washington, DC 20004-3198	(202) 461-1612
American Farmland Trust	<a href="http://www.amfarmland.org">http://www.amfarmland.org</a>	David Breakstone, President A. Ann Serensen, PhD, Assistant Vice President of Research	(216) 367-4600 118 N. Fine Street, PO Box 987 Cleveland, IL 60515
American Legislative Exchange Council	<a href="http://www.legis.org">http://www.legis.org</a>	Diane Parche, Executive Director Greg Fischer, Professor	(202) 446-2800 (202) 446-2801
American Petroleum Association	<a href="http://www.apa.org">http://www.apa.org</a>	1128 19th Street NW, Suite 400 Washington, DC 20036	(202) 461-1600
America's Promise	<a href="http://www.americaspromise.org">http://www.americaspromise.org</a>	Mark Breitbach, President Ceri Sanders, President	(202) 578-1770 (202) 578-1786
APMEX	<a href="http://www.apmex.com">http://www.apmex.com</a>	St. Louis, MO 63134 PO Box 8165 O'Fallon, IL 62269	(314) 751-9347 (314) 751-9348
Auburn University	<a href="http://www.auburn.edu">http://www.auburn.edu</a>	Terence Sculim, President K. Wrenn, PhD	(314) 751-9349 (314) 864-5511
Auto Institute	<a href="http://www.ai.org">http://www.ai.org</a>	James C. Greenwood, President & CEO Peter J. Lutz, President	(202) 783-9200 (202) 783-9205
Biotechnology Industry Organization (BIO)	<a href="http://www.bio.org">http://www.bio.org</a>	1225 Eye Street NW, Suite 1000 Washington, DC 20004-5002	bioinfo@bio.org bioinfo@bio.org
BioTech Thompson Institute for Plant Research	<a href="http://www.biotech-ti.org">http://www.biotech-ti.org</a>	David Stern, President Doreen, AL 36304	(367) 254-1206 (367) 254-1212
Carbon Research Center	<a href="http://www.carbonresearch.org">http://www.carbonresearch.org</a>	Terrence Sculim, President V. Michael Scott, President	(202) 493-3900 (202) 493-3902
Cato Institute	<a href="http://www.cato.org">http://www.cato.org</a>	Edward H. Crane, President William Lehr, President	(202) 289-5700 (202) 289-5700
Center for Consumer Freedom	<a href="http://www.consumerfreedom.com">http://www.consumerfreedom.com</a>	Rich Barnard, President and Founder Hudson, NY 12533	(202) 461-7112 rich@consumerfreedom.com
Center for Global Food Issues (CGFI)	<a href="http://www.cgfi.org">http://www.cgfi.org</a>	Dennis Avery, Director Chichester, VA 22623	(540) 337-8534 cgfi@cgfi.org
Centers Against Government Waste	<a href="http://www.cagw.org">http://www.cagw.org</a>	Kathleen O'Toole, President 1800 Connecticut Avenue NW, Suite 1000 Washington, DC 20009	(202) 222-9110 (202) 222-9154
Center for the Defense of Free Enterprise	<a href="http://www.cdef.org/defendfree.html">http://www.cdef.org/defendfree.html</a>	Alan M. Gottlieb, President Washington, DC 20005	(425) 455-5078 (425) 453-3759
Chem Watch	<a href="http://www.chemicalwatch.com">http://www.chemicalwatch.com</a>	John Spalding, Founder and Site Manager Internet only	(203) 214-0008 (203) 214-0008
Centers for Science in the Public Interest	<a href="http://www.cspinet.org">http://www.cspinet.org</a>	Travis Schmitz, President 1801 Connecticut Avenue NW, Suite 400 Washington, DC 20006	(202) 467-5300 no listed
Centers for the Integrity of Science	<a href="http://www.integrity.org">http://www.integrity.org</a>	400 12th Street NW, Suite 700 Washington, DC 20004-3198	(202) 637-6022 Dr. Michael Gough
Commonwealth Scientific and Industrial Research Organisation (CSIRO)	<a href="http://www.csiro.au">http://www.csiro.au</a>	Office of the Chief Executive 100 Greville Street MELBOURNE VIC 3000	(03) 9672-2200

**Supportive Third Party Stakeholders** *Volabase*

		Suspicious Third Party Stakeholder Requests	
		Subject	Response
Sage Research Institute	<a href="http://www.sageresearch.org">http://www.sageresearch.org</a>	Dr. Richard A. Lamm, PhD, President, TSRI	Division of Plant Biology Room 302 1050 North Torrey Pines Road, TPC-20 (1) (858) 753-9255 (1) (858) 753-9829 no response & date <a href="mailto:info@sageresearch.org">info@sageresearch.org</a>
Social Issues Research Center	<a href="http://www.sirc.org">http://www.sirc.org</a>	Peter March	
Society of Toxicology	<a href="http://www.toxicsociety.org">http://www.toxicsociety.org</a>	Dr. Linda S. Birnbaum, President	SOFT Headquarters 1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 <a href="mailto:birnbau@nas.edu">birnbau@nas.edu</a>
SUSTAIN: The Alliance for better Foods and Farming	<a href="http://www.sustainalliance.org">http://www.sustainalliance.org</a>	Dr. Charles Maynard, Professor and Director of the American Chestnut Breeding and Restoration Center Lafayette, LA 70506 1901 White Lion Street Lafayette, LA 70506 Dr. Daniel C. Grossi, PhD, Professor and Department Head Dr. Daniel J. Clark, Executive Director	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 (703) 438-3113 no website <a href="mailto:info@sustainalliance.org">info@sustainalliance.org</a>
The American Council of Science & Health	<a href="http://www.aces.org">http://www.aces.org</a>	Elizabeth Wilesen, Sc.D., D.P.H., President	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:ewilesen@aces.org">ewilesen@aces.org</a>
The American Diabetic Association	<a href="http://www.diabetes.org">http://www.diabetes.org</a>	Susan M. Larimer, President	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:slarimer@diabetes.org">slarimer@diabetes.org</a>
The American Society for Clinical Nutrition	<a href="http://www.nutrition.org">http://www.nutrition.org</a>	Donna J. Clark, Executive Director	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:dc Clark@nutrition.org">dc Clark@nutrition.org</a>
The National Anxiety Center	<a href="http://www.anxietycenter.com">http://www.anxietycenter.com</a>	Alan Caruba	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:alan@anxietycenter.com">alan@anxietycenter.com</a>
The National PTA Organization	<a href="http://www.pta.org">http://www.pta.org</a>	Dr. Larry Case, National PTA Advisor and CEO	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:lcase@pta.org">lcase@pta.org</a>
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The Nature Conservancy	<a href="http://www.nature.org">http://www.nature.org</a>	David W. Attebery, President	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:david@nature.org">david@nature.org</a>
The Society for In Vitro Biology	<a href="http://www.sivb.org">http://www.sivb.org</a>	S. Robert Lichter, President	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:srl@vbi.org">srl@vbi.org</a>
The Statistical Assessment Service	<a href="http://www.statsci.org">http://www.statsci.org</a>	Many Books	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:many@statsci.org">many@statsci.org</a>
Truth About Trade and Technology	<a href="http://www.truthabouttrade.org">http://www.truthabouttrade.org</a>	Chandrapurush S. Prakash, Director	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:cprakash@truthabouttrade.org">cprakash@truthabouttrade.org</a>
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University of Missouri-Columbia	<a href="http://www.missouri.edu">http://www.missouri.edu</a>	Douglas D. Randal, PhD, Professor Chairman of Biochemistry	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:drandal@missouri.edu">drandal@missouri.edu</a>
University of Nebraska	<a href="http://www.unl.edu">http://www.unl.edu</a>	John E. Foster, Professor of Entomology	1821 N Herndon Drivle, Suite 300 Bethesda, MD 20890 (703) 438-3113 no website <a href="mailto:jefoster@unl.edu">jefoster@unl.edu</a>
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Sustaining The Future Pathobiology Database					
University of Oklahoma College of Law	n/a	Drew L. Kershaw, Earl Seagod Centennial Professor of Law	University of Oklahoma Law Center Andrew H. Cole Hall 300 Timberland Road Norman, OK 73045-5010 Department of Zoology Harman Wright Zoological Labs Toronto, Ontario Canada M5S 3C5 Office of Extramural Research 227 Russell Labs, Department Administrator 1180 Lincoln Drive Boulder, CO 80306-5300 Plant Gene Expression Center 800 Buchanan Street Albion, CA 94710 Room 109	(405) 325-4784 (405) 325-6242 (905) 828-3890 (905) 828-3792 (609) 232-0625 (609) 232-3122 (408) 262-3080 marchi@nature.berkeley.edu	n/a
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University of Wisconsin	<a href="http://www.embnet.org/afsc.edu">http://www.embnet.org/afsc.edu</a>	James W. Gantz, Department Administrator		<a href="mailto:jwg@wisc.edu">jwg@wisc.edu</a>	n/a
US Department of Agriculture	<a href="http://www.ams.usda.gov/">http://www.ams.usda.gov/</a>	Sarah C. Hale, PhD, Center Director		<a href="mailto:sarah.hale@ars.usda.gov">sarah.hale@ars.usda.gov</a>	n/a
US Department of Agriculture - Agricultural Research Service	<a href="http://www.ars.usda.gov">http://www.ars.usda.gov</a>	Richard L. Helmrich, Research Grants Officer		<a href="mailto:rjh@ars.usda.gov">rjh@ars.usda.gov</a>	<a href="http://www.ams.usda.gov/afsc.html">http://www.ams.usda.gov/afsc.html</a>
USDA Animal and Plant Health Inspection Service Office of the Administrator	<a href="http://www.usda.mil/animal/epic/obach">http://www.usda.mil/animal/epic/obach</a>	W. Paul DeJarnett, Acting Deputy Administrator		<a href="mailto:paul.dejarnett@epic.usda.gov">paul.dejarnett@epic.usda.gov</a>	<a href="http://www.ams.usda.gov/afsc.html">http://www.ams.usda.gov/afsc.html</a>
USDA/FAS Agricultural Service	<a href="http://www.usda.mil/fas/epic/obach">http://www.usda.mil/fas/epic/obach</a>	Maureen Quinn, Director of Information		<a href="mailto:maureen.quinn@epic.usda.gov">maureen.quinn@epic.usda.gov</a>	yes → Publications
World Management Institute	<a href="http://www.usda.mil/fas/epic/obach.html">http://www.usda.mil/fas/epic/obach.html</a>	Steven A. Williams, President		<a href="mailto:steven.williams@epic.usda.gov">steven.williams@epic.usda.gov</a>	n/a

**From:** Carter Kay USGR  
**Sent:** Tuesday, February 11, 2003 4:28 PM  
**To:** Mack Mike USGR; Capps Jan USGR  
**Subject:** Pro-active Ideas

Hi Mike and Jan – following your request for some pro-active activities we might do in external communications, Sherry, Ken and I recently got together for a brainstorming session.

We started with what we're currently doing. This was an important activity for us because we sometimes get so wrapped up in the fire-fighting that we forget how many things we do which already fall into the pro-active column:

- Media training -- Triazine Network (Jan. 13), Mike Mack (Jan. 17), glyphosate team (Feb 3), paraquat team (Feb. 4)
- Ongoing coaching/practice before each and every media interview.
- Young Farmer Achievement Awards (new) with Farm Bureau Federation -- this is Ken's program, funded by the BUs, that awards statewide award winners with a voucher for Syngenta products.
- Swiss Trip -- coordination of the Syngenta Crop Protection Recognition Awards, which honor the outstanding achievements of scientists and journalists from selected agricultural associations.
- Coordination of Neil Strong's leadership development programs (and media training) for growers representing corn, soybeans, wheat, cotton, rice, potatoes, sorghum and American AgriWomen.
- Sponsorship of the National Association of Farm Broadcasters annual "Farm Broadcaster of the Year" award and relationship building activities with this group and its members.
- Sponsorship of the American Association of Agricultural Editors annual "Farm Writer of the Year" award and relationship building activities with this group and its members.
- Syngenta media fellowship program (paid by Lori Captain) in which we work with AAEA and NAFB to send ag writers and farm broadcasters to our half-year and full-year results conferences in Europe. Ken will accompany two media reps to London next week.
- Atrazine specific --
  - hold atrazine update news conference (featuring Jere White of Triazine Network) at the upcoming Commodity Classic (Feb. 28)
  - our 2002-03 relationship with the independent panel as a third-party source on the atrazine/frog issue
  - our contract with V-Fluence to provide online and media monitoring
  - our work with V-Fluence to generate op-ed pieces in support of sound science (Steve Milloy, Alex Avery)
  - periodic communication to industry allies, growers and trade media about atrazine issues
  - generation of advertorials, op-eds and news articles about stewardship
- Paraquat specific --
  - media training and coaching before interviews
  - our contract with V-Fluence to provide online and media monitoring
  - completion of a revised media guide to paraquat (ready to use when/if we need it in the US)
- Allergan project specific --
  - media monitoring
  - media training
  - our work to begin compiling a list of groups who might provide support for the project (rug cleaners, American College of Allergy, etc.)
- Crisis planning
  - EMS procedures and team in place
  - Periodic tabletop exercises (like the one in Dec. 2002)
- Community relations (pro-active in creating goodwill toward Syngenta in the community)

- our positive relationship with the Greensboro media
- community grant program
- High School Science Awards
- exhibit/sponsorship of the Children's Museum
- Days of Caring
- UNC-G internship program
- board memberships (like Sherry on NC Beautiful board and Kay on Second Harvest Food Bank board)

**Now for our wish-list.** If we could do more in the pro-active column, here are some of the activities that would improve Syngenta Crop Protection's reputation in the U.S. Please bear in mind that most of these would take additional budget to implement.

**1.) Pro-pesticide campaign**

Our industry sorely needs a public relations campaign to improve the image of pesticides -- like the campaigns underway for biotechnology and for the plastics industry. Advertising in the major media would be crucial. CropLife America currently has a "benefits" campaign underway, but the program is very limited in funding and scope. The public image of Syngenta would improve if the public image of pesticides/pesticide companies improved overall. Perhaps Syngenta could encourage CropLife America to reallocate some of their resources to fund a broader effort.

**2.) Syngenta image campaign**

Since the 2000-2001 Syngenta launch program (3-4 months in total length), we have had no coordinated effort (nor budget) to brand Syngenta or Syngenta Crop Protection. This will be increasingly important as we attempt to further our CRM goals. If the growers don't know who Syngenta is...then how can they make us their supplier of choice? We need some type of campaign at the ag level -- and perhaps beyond -- to raise awareness about the company. My group came up with some initial ideas of what a campaign might include. I can explore additional ideas and a cost estimate from Gibbs-Soell if you wish. But if you don't think funding is in the cards, I don't want to incur any development costs from the agency. Here's what we came up with internally:

- advertising in ag trade and other publications
- a speaker circuit with our executives
- media tours for our executives
- a webcast for media featuring Syngenta and other experts on a timely topic, such as weed resistance
- stewardship "events" in local communities where we have major efforts underway
- activities to tie our hunger and ag education initiatives into the image campaign, such as partnering with American Agri-Women to increase the reach of our hunger (FoodShare) initiative
- more Syngenta coverage in business and general publications (Lori)

**Atrazine "event" for general media**

We might consider an "Atrazine 101" program in 2003 for major media who have covered atrazine over the past year, including presentations from third-party sources, a visit to the St. Gabriel plant, and a visit with farmers who depend on atrazine. I have already suggested this tactic to Lori, and we will need her okay/support before reaching out to the major media, since they fall into her domain.

Create a website for S-metolachlor, just as Syngenta has for atrazine and paraquat.

Purchase "Tyrone Hayes" as a search word on the Internet, so that any time someone searches for Tyrone's material, the first thing they see is our material, not his.